



prizes

**Girl Mogul Magazine
Cover Kids Contest
Grand Prize Winner will receive:**

The opportunity of a lifetime to be featured as the cover model for Girl Mogul Magazine!

Plus

\$5000 in cash!

An Apple MacBook!

AND

**\$250 gift certificate in
Girl Mogul apparel and gear!**

*Two Runner Ups Receive:
A \$500 Amex Gift Card*

Want to see your kid on our cover?

Print and fill out the entry form located here. Then mail it and a check to the address noted on the entry form. \$25 per entry. Each entry must be accompanied by one photo. Entries with more than one photo will be disqualified and returned. Finalists will be notified by mail and posted on our website in September. Accepted entry photos will not be returned.

A Cover Kid Winner will be selected to appear on a cover of Girl Mogul Magazine!

Entries must be postmarked by August 21, 2009.

Questions? Please look over our FAQ below.
Frequently Asked Questions

What type of photo should I submit?
A 4" x 6" or 5" x 7" photo shows off your child best. Photos with their smiling faces are better than pictures that are taken at a distance. It's okay to have a full body shot, as long as their face clearly shows. Photos do not need to be headshots or professionally taken. We do not recommend sending wallet size or photos on the copy machine.

Can I send my entry and photo via e-mail?
Yes. We currently accept entries or photos via email. You can also use standard mail.

When will we hear who the winners are?
The finalist will be posted on our web site in September 2009.

When will we be notified if our child is one of the semi-finalists?
Semi-finalists will be notified in September by mail and posted on the web site.

How much does it cost to enter?
It costs \$25 per child to enter. Entries must be accompanied by payment.

Will photos be returned?
Photos will not be returned.

Is this the only way I can get my child on the cover of or inside Girl Mogul Magazine?
Yes.

For additional information, call 404-551-5620 or email: coverkids@ardenpublishing.com



What makes you a Girl Mogul; a role model for girls your age?

Name: _____



The Official Rules to enter the Girl Mogul Magazine Cover Kids Contest:

1. You can find an official entry form online at www.ardenpublishing.com/CoverKidsApplication.html. You can register online by downloading the application page then pay the registration fee at the time of registration. Please send a small photo or two in JPEG OR GIF FORMAT ONLY! Do NOT send ZIP files, bmp files, doc files, word files, etc!

2. There is a non-refundable registration processing fee of \$25.00 (payable in U.S. Funds only) to enter this contest. You can either pay online using a credit card or mail a check or money order in the amount of \$25.00 (no cash) made payable to Girl Mogul Cover Kids Contest Attn: Arden Custom Publishing Group 191 Peachtree Street Suite 3300 Atlanta, GA 30303. Payment MUST include Models name and number on the check or money order.

CONTEST IS OPEN TO female residents of the U.S. and Canada, ages 7-13. **There are no height, weight, or size restrictions to enter.** Employees of Girl Mogul, Girl Mogul Magazine and Arden Custom Publishing Group. ("Producer"), its affiliates, subsidiaries, dealers, distributors, retailers, participating Sponsors, their immediate families and those living in the same household are not eligible. All federal, state, provincial and local laws and regulations apply. Void outside of the United States and Canada and where prohibited by law.

3. You must be 7-13 years old at time of submission.

4. You must have parent's permission to submit photos and stats.

5. You must include your full name, age, address, phone number(s) and recent photo.

6 You do not have to submit professional photos - snapshots are fine.

7. There is no 'questionable content' on this site and we are not associated with any sites that have it.

8. You will not receive a personal reply to your submission unless you are up for consideration.

9. Terms and Conditions are subject to change at our discretion and without notice.

10. Submission of photos or stats will be considered as your full acceptance of all Terms and Conditions.

11. PRIZES and approximate retail values ("ARV"): GRAND PRIZE: Minimally One GRAND PRIZE winner will receive a \$5000 cash award. The GRAND PRIZE winner(s) will also be featured on a cover of Girl Mogul Magazine, an Apple Macbook and a \$250 gift card to Girl Mogul.com.

Second Place Prizes to the 2nd place through 3rd place Runner- Ups: a \$500 American Express Gift Card.

WINNER will be determined in September 2009 by a panel of judges comprised of industry professionals, under the supervision of the Producer whose decisions are final. Contestants will be judged on the information provided on their entry form, including their ability to shine and represent the Girl Mogul Brand. **There are no height, weight or size restrictions to enter.** The Winner will be notified by phone and mail and required to complete an Affidavit of Eligibility and Liability/Publicity Release, which must be returned within 14 days of the date on the notification letter. Any prize notification letter returned or undeliverable or failure to timely return Affidavit of Eligibility and Liability/ Publicity Release will result in prize forfeiture and award to a runner-up. No substitution for prizes except as may be necessary due to unavailability, in which case a prize of equal or greater value will be awarded. Prizes are not transferable or redeemable for cash. Taxes are the winner's responsibility. Entry constitutes permission (except where prohibited) for Producer and Sponsors to use winner's name, images and likeness for publicity purposes worldwide without additional compensation and without prior notice for one year following completion of judging. Producer, Sponsors and their affiliated companies, officers, directors, employees, representatives and agents (collectively "Companies and Representatives") are not responsible for lost, late, misdirected, damaged, illegible, or postage-due mail. Participants in this contest hereby waive and release, and agree to hold harmless Companies and Representatives, from and against, any and all rights, claims and causes of action whatsoever that they may have, or which may arise, against any of them for any liability for any matter, cause or thing whatsoever, including but not limited to any injury, loss, damage, whether direct, compensatory, incidental or consequential, to person, including death and property, arising in whole or in part, directly or indirectly, from their acceptance, possession, use or misuse of a prize in the contest, or their participation in this contest or any contest or prize related activity, or any travel related to the contest or prize related activity. Companies and Representatives are not responsible for lost, late, misdirected or damaged entries or internet technical, hardware, software, telephone or transmission failures of any kind which may limit a person's ability to enter the contest. Companies and Representatives are not responsible for any injury or damage to entrant's or any other person's computer related to or resulting from entering or downloading any materials in the sweepstakes. Producer and Sponsors reserve the right to cancel or suspend advertising the contest on the internet should a computer virus, unauthorized intervention or other cause corrupt the integrity or proper conduct of the promotion. Producer and Sponsors reserve the right to disqualify any entrant found to be disrupting the operation of the contest or web site.

